

METROPOLITAN SOCIAL CLAUSE COLLABORATIVE PLATFORM, A SINGLE POINT OF CONTACT FOR IMPLEMENTING SOCIAL CLAUSES



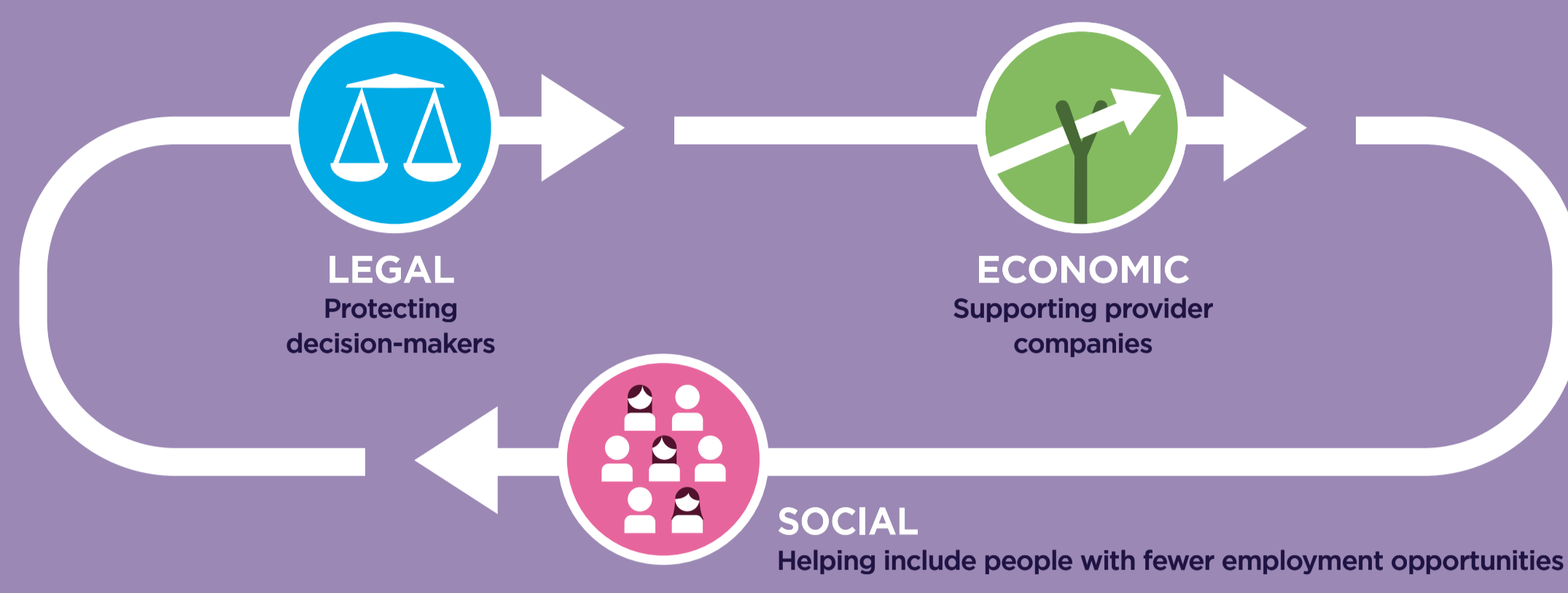
Since 2016, the Metropolitan Social Clause Collaborative Platform has helped make it easier to include social clauses in public procurement contracts, representing a real opportunity for professional inclusion.

GOALS AND ISSUES

3 MAIN OBJECTIVES

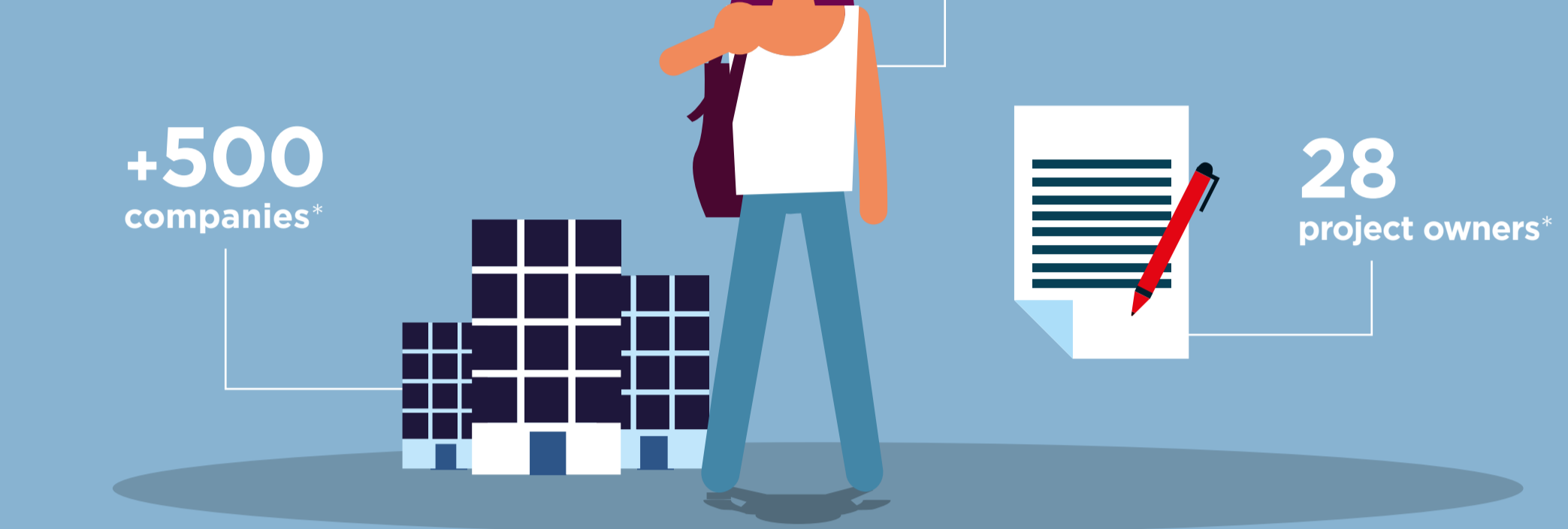


3 FACETS A dedicated team makes it easier to apply social clauses as part of a continued improvement process:

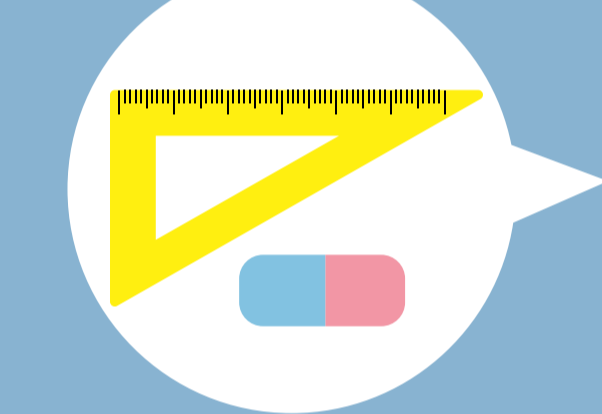


WHAT ARE THE RESULTS IN THE MONTPELLIER METROPOLE AREA?

AN OPERATIONAL TOOL FOR...



NUMBER OF PEOPLE BENEFITING FROM THE PROGRAM:



A CUSTOM APPROACH
Providing a "turn-key" public service for decision-makers



A COMMITMENT
Enabling companies to find their future employees and meet their CSR objectives



A SINGLE PURPOSE
Acting for the public interest... with benevolence!

MORE THAN A FASHION STATEMENT, THIS IS A REAL LEVER FOR ECOLOGICAL AND EQUITABLE ECONOMIC TRANSITION

YESTERDAY

2001: Introduction of social clauses in public procurement rules
ANRU 2005/2010: Inclusion became a requirement for urban renovation projects in priority neighborhoods
2008: Social clauses included as policy by French government (bulletin formalizing the Grenelle Environment Forum)
2019: New rules for public procurement encouraging responsible purchasing

TODAY...

STRONG POLITICAL DESIRE!
GENERAL ADMINISTRATIVE CLAUSES (CCAG) 2021: Sustainable development became the rule for economic, social, and environmental pillars
FRENCH CLIMATE & RESILIENCE LAW of August 24, 2021: Making public procurement more ecological as well as more socially responsible

AND TOMORROW...

BUILDING PLANS TO PROMOTE SOCIALLY AND ECOLOGICALLY RESPONSIBLE PURCHASING IN METROPOLITAN PUBLIC PROCUREMENT

TESTIMONIALS!

The platform helps us with many different aspects, from choosing contract types and writing the clause, to including and implementing the clause in procurement contracts.

Anais Alfonso, in charge of purchasing and public procurement for CNRS



The platform enabled us to hire two people under inclusion conditions. It also helped us with procedural details. One of the people stayed with us on an open-ended contract, the other is still working in restaurant services.

Sabrina Pastore, manager of Languedoc Restauration

The platform makes it easier for companies to understand the inclusion clause. You can know ahead of time whether a candidate or temporary worker satisfies the clause's conditions. The platform then helps us allocate and account for time for each procurement contract. Our big thanks to the team for their advice and collaborative support!

Monique Audemard, General manager of Ciel Vert



The platform enabled us to hire 3 people under inclusion conditions in 7 months. We train them daily and are very happy with their work and dedication. Our goal is to hire them with open-ended contracts after this mission. We are fully satisfied and will continue to be involved with inclusion through job opportunities moving forward.

Anthony Verlet, Project manager at Demeco Entreprises

As part of my professional reorientation, I was looking for a project that I could enjoy and that meets my expectations in terms of variety. That's what I liked about this opportunity with TAM.

Nessrine Hadboun, apprentice at TAM



Find more information on entreprendre-montpellier.com

